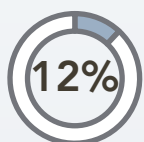


Canadian Parents & Cannabis Legalization

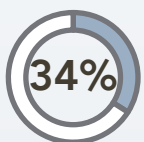
Parents express concern about how cannabis legalization will affect their children and say there is not enough information available to kids about the risks associated with cannabis use.



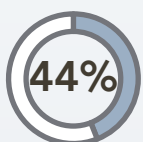
Nearly half of parents say they have already discussed cannabis legalization with their child.



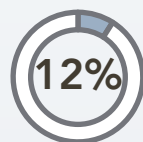
discussed thoroughly



discussed but not in great detail



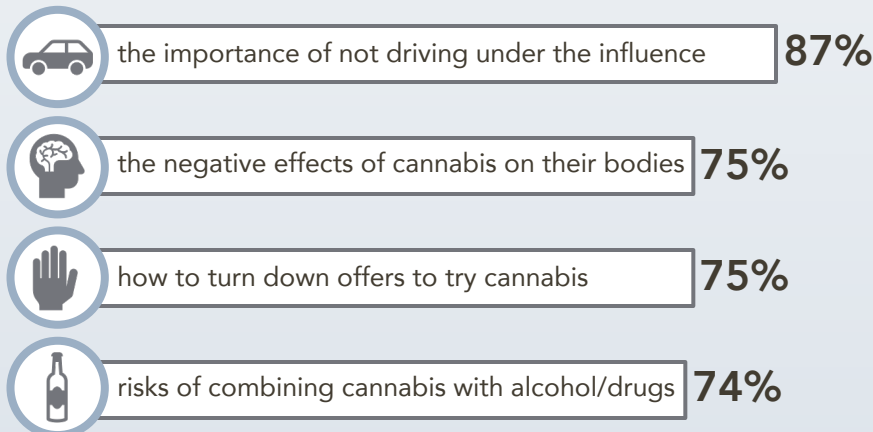
plan on discussing at some point



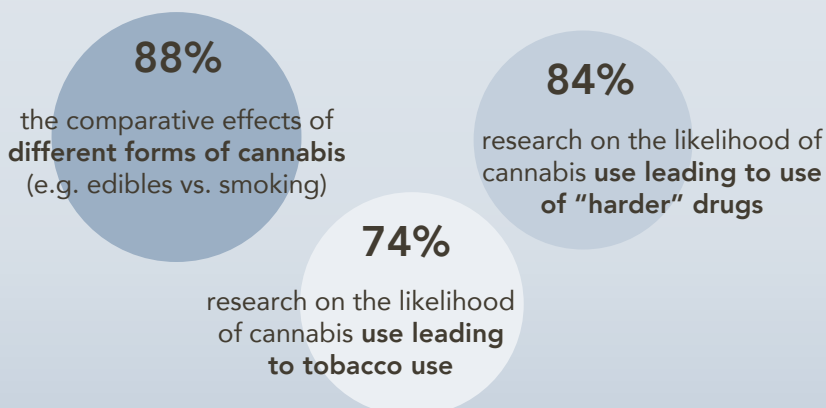
don't plan on discussing it at all

There are opportunities to make more information available and help address concerns:

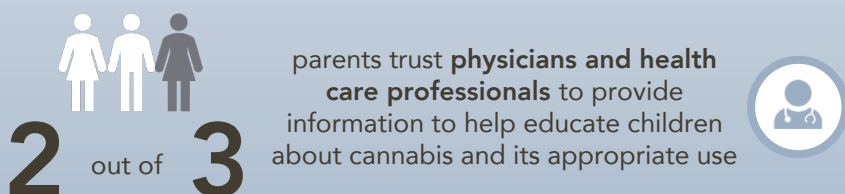
TOP EDUCATION PRIORITIES



IMPORTANT INFORMATION TOPICS



MOST TRUSTED INFORMATION SOURCE



Regional Highlights

- Reported cannabis use is highest in Atlantic Canada and British Columbia



- Parents in Atlantic Canada are most likely to:

- feel very prepared to educate children
- not be concerned about legalization
- strongly support legalization



- Quebec and Ontario parents are most likely to **report never using and never intending to use cannabis**



- Quebec parents are most likely to:

- not feel prepared to educate children
- be concerned about legalization
- strongly oppose legalization



About the Survey: Environics Research conducted an online survey of 1,005 Canadian parents with children under the age of 18 who live in their home at least part of the time. Quotas were in place to ensure representation by province, gender and by age of child. The survey was in field from June 26 to July 9, 2018.